

A close-up photograph of a woman with long, dark, wavy hair looking down at a blue smartphone. She is wearing a dark green top and has a ring on her finger. The background is blurred, showing another person. The image is framed by a dark grey border.

Mathrubhumi
MEDIA SCHOOL

**We are writing
a new story.
Begin yours too.**

The Best Media School

Media is a world of constant changes. A world that acquires and encompasses new value systems and new technology on a daily basis. This is where **Mathrubhumi Media School** is unique in preparing prospective journalists to face the media world.

The academic system here at Media School is a culmination of strong theoretical foundation and sophisticated technical training. We believe in creating complete journalists rooted in values, but modern in outlook.

We are one of the very few journalism schools in the country that strike a perfect balance between theory and practice. Mathrubhumi Media School belongs to the Mathrubhumi Group, one of the most prominent media houses in the country.

As a result our students get exposed to the very latest in media education and technology as the Mathrubhumi group has verticals across print, broadcast, online and other digital media. Today, the Mathrubhumi Group is not only a fast growing media house of repute, but also a gigantic corporate entity in the Indian mass communication industry.



Courses offered

PG DIPLOMA IN JOURNALISM



Print & Broadcast

Learn everything about Print and Broadcast Journalism.

The traditional ideal of journalism was for reporters to serve as independent sources, attempting to deliver the news in a fact-based, objective manner. While this tradition remains intact in some news avenues, increased access to technologies has led to the proliferation of citizen and activist journalism. Such journalists who openly have a bias or point of view, but still attempt to promote that perspective through a lens that includes fair framing, editing, and reporting.



Modern Media

Digital Media Journalism is the trend of the day.

Before the digital age, reporters had to either call in their stories or drive to the newsroom to type it out, and then submit it to their editors. After that, the story would have to find its way to the printing press. Now, the internet means journalists can file stories on location from a phone or laptop, allowing organizations to get breaking news on their websites within minutes of it happening. Things are changing rapidly.

Short-term Courses

CERTIFICATE COURSES

Mathrubhumi Media School is keen on offering regular online/offline short-term courses for working executives.

- Mobile Journalism
- Smartphone Film Making
- Mobile Photography
- Writing for Digital
- Product Photography
- Podcasting
- Audio Production using Smartphones
- Content Archiving
- Social Media Content Making
- Open-Source Intelligence [OSINT]
- Fact-Checking and Verification
- Data Journalism
- Data Visualisation
- Content Marketing
- Editorial SEO
- Newspaper and Magazine Design
- Reels with Mobile
- Infographics
- Journalism AI

We are also undertaking institutional training.

Facilities



Smart Class Rooms

Media School has fully air-conditioned lecture halls with the latest projection and audio equipment. This highly sophisticated environment contributes immensely to the teaching-learning experience. It also has a smart podium to display presentations. Students watch and analyse news on the smart TV in the lecture hall.



Fully equipped and air conditioned Media Innovation Computer lab

Media School has a state of the art computer lab with ultra-modern systems to train students in various practical aspects of journalism and mass communication. This is the birthplace of many of their practical work. The lab also has high speed internet connectivity.



A well-stocked library

We understand that innovative ideas and intellectual capacity is nourished with good reading. The Media School library is intended to take the reading experience of students beyond academic books. The library has a good collection of fiction and nonfiction books apart from subject oriented textbooks. All the important periodicals are available for the students in the library.



Studios

Unlike many institutes where studios are static, students of Media School have access to Mathrubhumi Television News loor to learn professional News Production and Anchoring. They are also exposed to celebrity photoshoots for magazines. They learn basic radio operations from the studios of Club FM.



Print News Bureau and Desk

Media School students are trained in various aspects of print journalism including news reporting, editing and page design in association with various news bureaus and desks of Mathrubhumi. An expert team from Mathrubhumi trains them in pre-press workflow including professional content management and page design and layout.

Faculty



Shajan C Kumar
Dean

Shajan C Kumar is an experienced Design Editor, Fact Checker and Data Journalist with 30+ years of experience. He has worked with The India Today Group, The Indian Express Group, The New Indian Express Group, HT Media Group and The Dainik Bhaskar Group. He actively participated in the launch of 'Mint', the business daily from the HT Media group in an exclusive partnership with The Wall Street Journal. During this time, he had the chance to work closely with the world-renowned Visual Journalist Dr Mario Garcia [Sr.] and his team.



Sandhya PP
Senior Faculty

Sandhya is a senior journalist with seventeen years of experience in Broadcast Journalism. She was associated with leading news channels like Asianet and Media One. She is the recipient of the State Television Award for outstanding television reporting. She was honoured with the Laadli National Media Award for socially responsible journalism.



Sabarinath Bahuleyan
Senior Faculty

A software engineer turned journalist turned academician, Sabarinath has six years of media experience and over eight years of exposure as an academician. A gold medalist in Communication and Journalism from the University of Kerala, Sabarinath started as a Trainee Sub Editor with DNA in Bengaluru. Later, he joined The New Indian Express in Kochi as Sub Editor.



Deepa Madathil
Faculty

After completing her MA in Mass Communication from Pondicherry University [Gold medallist], Deepa worked as a broadcast journalist at Asianet News for four years. She was also associated with a leading online portal. Deepa is currently pursuing her MPhil in Journalism at University of Calicut.

Visiting Faculty

V Raveendranath
Sr.Executive Editor, Mathrubhumi Daily.

Rajeev Devaraj
Executive Editor Mathrubhumi News. He also worked with Media One, News 18 Kerala and Manorama News.

OR Ramachandran
Executive Editor, Mathrubhumi Online and Periodicals

Gopinathan MP
Gopinathan is a veteran journalist associated with Mathrubhumi for 41 years.

Manoj K Das
Managing Editor Asianet News. He also worked with Mathrubhumi Daily as Editor.

N P Rajendran
Former Deputy Editor, Mathrubhumi

Sunil Prabhakar
An Expert in digital and Mobile Journalism and a Google trainer.

D B Binu
District Consumer Disputes Redressal Commission, Ernakulam

B Ramesh Kumar
Senior News Editor, Mathrubhumi, Trivandrum

V Jayakumar
Senior Assistant Editor, Mathrubhumi Periodicals

K A Johnny
Assistant Editor, Mathrubhumi Online

Joseph Antony
Chief Sub Editor, Online Desk, Mathrubhumi

Sadhana Sudhakaran
Senior Sub Editor, Mathrubhumi Digital- English

Deepa VM
Independent documentary filmmaker and former journalist with Asianet News. Recipient of significant awards and accolades.

Sajitha Madathil
Actress, activist and former journalist with Kairali TV. Winner of Kerala state film award for second best actress.

Mohankumar Kallayil
Former Head, Communication Division, C-DIT

Prasanth Reghuvamsom
Chief Coordinating Editor, Asianet News

Mini S Menon
Freelance journalist, writer and an English language trainer.

Biju Pankaj
Coordinating Editor in Mathrubhumi News. Renowned investigative journalist.

George Joseph
Senior business correspondent who was associated with the Business Standard.

Vijayarajamallika
Transgender writer and activist.

Nishad Koya
Scripted hit Malayalam films like Ordinary, Thoppil Joppan, Shikari Sambhu and Polytechnic.

Sudhir Mohan
Engineering Director, WIPRO. An expert in information technology and artificial intelligence

Biju Bhaskar
Camera chief of Mathrubhumi news and an expert in latest camera operations.

Sujoy Edward
Senior Cameraman and an expert in day to day video news making.

P.K. Jayachandran
News Editor in Mathrubhumi Daily and a Malayalam language expert

Jyothy Karat
Freelance Photojournalist based in Bangalore

Madhuraj
Senior Chief photographer, expert in feature photography and feature writer.

Pradeep Kumar
Chief news photographer and feature writer.

Priyaraj
Former Programming head of Club FM and also a theatre artist.

Binil
Senior legal correspondent in Mathrubhumi News.

Biju Mohan
Technical Expert of Mathrubhumi News.

Babu Prakash Kalathil
Electronics Engineer who trains students in Content Management and Pagination.

Anish R
Producer, MBTV.

Baiju Njeezhloor
Expert in video editing techniques.

Dr. Nithin Kalorth
Faculty, Bennet University, Noida.

Dr. K C Krishnakumar
Cluster Head, Mathrubhumi Periodicals



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