

A close-up photograph of a woman with long, dark, wavy hair looking down at a blue smartphone. She is wearing a dark green top and has a silver ring on her left ring finger and a large, ornate diamond ring on her right ring finger. The background is blurred, showing another person in the distance. The image is framed by a dark grey border.

Mathrubhumi
MEDIA SCHOOL

**We are writing
a new story.
Begin yours too.**

The Best Media School

Media is a world of constant changes. A world that acquires and encompasses new value systems and new technology on a daily basis. This is where Mathrubhumi Media School is unique in preparing prospective journalists to face the media world.

The academic system here at Media School is a culmination of strong theoretical foundation and sophisticated technical training. We believe in creating complete journalists rooted in values, but modern in outlook.

We are one of the very few journalism schools in the country that strike a perfect balance between theory and practice. Mathrubhumi Media School belongs to the Mathrubhumi Group, one of the most prominent media houses in the country.

As a result our students get exposed to the very latest in media education and technology as the Mathrubhumi group has verticals across print, broadcast, online and other digital media. Today, the Mathrubhumi Group is not only a fast growing media house of repute, but also a gigantic corporate entity in the Indian mass communication industry.



Courses offered

PG DIPLOMA IN JOURNALISM



PRINT MEDIA



BROADCAST MEDIA



DIGITAL MEDIA

Our multimedia journalism course introduces students to the latest in Print, Broadcast and Digital media. We equip students to be in sync with the evolving nature of these platforms. The program trains students to report, write, and edit for print, broadcast and digital.

Uniquely, students gain hands-on experience in professional writing, anchoring and production of news, drawing from our formidable pool of talent. They are also introduced to photography, photojournalism, video camera operations, AR & VR, video editing, FM radio operations, podcasting, data journalism and journalism AI.

Students are mentored to bring out a lab journal called "The Spectator" and produce a visual program - "Lokacinemajalakam".

They benefit equally through a common course in theory and practical training. The only difference is that while those in the Print stream must write a dissertation, those in Broadcast must produce a documentary and those who are in Digital media to produce a Multimedia story.

Apart from a one-month internship, students are given two-months on-hands training in the respected field of specialisation at Mathrubhumi group.

Short-term Courses

CERTIFICATE COURSES

Mathrubhumi Media School is keen on offering regular online/offline short-term courses for working executives.

- Mobile Journalism
- Smartphone Film Making
- Mobile Photography
- Writing for Digital
- Product Photography
- Podcasting
- Audio Production using Smartphones
- Content Archiving
- Social Media Content Making
- Open-Source Intelligence (OSINT)
- Fact-Checking and Verification
- Data Journalism
- Data Visualisation
- Content Marketing
- Editorial SEO
- Newspaper and Magazine Design
- Reels with Mobile
- Infographics
- Journalism AI

We are also undertaking institutional training.

Facilities



Smart Class Rooms

Media School has fully air-conditioned lecture halls with the latest projection and audio equipment. This highly sophisticated environment contributes immensely to the teaching-learning experience. It also has a smart podium to display presentations. Students watch and analyse news on the smart TV in the lecture hall.



Fully equipped and air conditioned Media Innovation Computer lab

Media School has a state of the art computer lab with ultra-modern systems to train students in various practical aspects of journalism and mass communication. This is the birthplace of many of their practical work. The lab also has high speed internet connectivity.



A well-stocked library

We understand that innovative ideas and intellectual capacity is nourished with good reading. The Media School library is intended to take the reading experience of students beyond academic books. The library has a good collection of fiction and non-fiction books apart from subject oriented textbooks. All important periodicals are available for the students in the library.



Studios

Unlike many institutes where studios are static, students of Media School have access to Mathrubhumi Television News floor to learn professional News Production and Anchoring. They are also exposed to celebrity photoshoots for magazines. They learn basic radio operations from the studios of Club FM.



Print News Bureau and Desk

Media School students are trained in various aspects of print journalism including news reporting, editing and page design in association with various news bureaus and desks of Mathrubhumi. An expert team from Mathrubhumi trains them in pre-press workflow including professional content management and page design and layout.

Faculty



Shajan C Kumar
Dean

Shajan C Kumar is an experienced Design Editor, Fact Checker and Data Journalist with 30+ years of experience. He has worked with The India Today Group, The Indian Express Group, The New Indian Express Group, HT Media Group and The Dainik Bhaskar Group. He actively participated in the launch of 'Mint', the business daily from the HT Media group in an exclusive partnership with The Wall Street Journal. During this time, he had the chance to work closely with the world-renowned Visual Journalist Dr Mario Garcia [Sr.] and his team.



Sandhya PP
Senior Faculty

Sandhya is a senior journalist with seventeen years of experience in Broadcast Journalism. She was associated with leading news channels like Asianet News and Media One. She is the recipient of the State Television Award for outstanding television reporting. She was honoured with the Laadli National Media Award for socially responsible journalism.



Sabarinath Bahuleyan
Senior Faculty

A software engineer turned journalist turned academician, Sabarinath has six years of media experience and over eight years of exposure as an academician. A gold medalist in Communication and Journalism from the University of Kerala, Sabarinath started as a Trainee Sub Editor with DNA in Bengaluru. Later, he joined The New Indian Express in Kochi as Sub Editor.



Deepa Madathil
Faculty

After completing her MA in Mass Communication from Pondicherry University [Gold medallist], Deepa worked as a broadcast journalist at Asianet News for four years. She was also associated with a leading online portal. Deepa did her MPhil in Journalism at University of Calicut.

Visiting Faculty

V Raveendranath

Sr.Executive Editor, Mathrubhumi Daily.

Rajeev Devaraj

Executive Editor Mathrubhumi News. He has also worked with Media One, News 18 Kerala and Manorama News.

OR Ramachandran

Executive Editor, Mathrubhumi Online and Periodicals

Gopinathan MP

Gopinathan is a veteran journalist who was associated with Mathrubhumi for 41 years.

Manoj K Das

Managing Editor, Asianet News. He has also worked with Mathrubhumi Daily as Editor.

N P Rajendran

Former Deputy Editor, Mathrubhumi

Sunil Prabhakar

An expert in Digital and Mobile Journalism and a Google trainer.

D B Binu

District Consumer Disputes Redressal Commission, Ernakulam

Deepa VM

Independent documentary filmmaker and former journalist with Asianet News.

Sajitha Madathil

Actress, activist and former journalist with Kairali TV. Winner of Kerala state film award for second best actress.

Mohankumar Kallayil

Former Head, Communication Division, C-DIT

Prasanth Reghuvamsom

Chief Coordinating Editor, Asianet News

George Joseph

Senior business correspondent who was associated with the Business Standard.

Vijayarajamallika

Transgender writer and activist.

Nishad Koya

Scripted hit Malayalam films like Ordinary, Thoppil Joppan, Shikari Sambhu and Polytechnic.

Sudhir Mohan

Engineering Director, WIPRO. An expert in information technology and artificial intelligence

Sujoy Edward

Senior Cameraman and an expert in day to day video news making.

Baiju Njeezhoor

Expert in video editing techniques.



Mathrubhumi Media School

XII/13 F, Manjummal, Udyogamandal (PO),
Eloor, Ernakulam 683501.

E-Mail: mediaschool@mpp.co.in

Ph: 9544038000 0484 2884260 (10 am - 5 pm)