

**We are writing
a new story.
Begin yours too.**

Mathrubhumi
MEDIA SCHOOL





The Best Media School

Media is a world of changes. A world that acquires and encompasses new value systems and new technology on a daily basis. This is where Mathrubhumi Media School is unique in preparing prospective journalists to face the media world. The academic system here at Media School is a culmination of strong theoretical foundation and also sophisticated technical training. We here believe in creating complete journalists rooted in values, but modern in outlook. Mathrubhumi Media School is one of the very few journalism schools in the country that strike a perfect balance between theory and practice.

Mathrubhumi Media School belongs to the Mathrubhumi Group, one of the most prominent media houses in the country. As a result our students get exposed to the very latest in media education and technology as the Mathrubhumi group has verticals across print, broadcast, online and other digital media. Today, the Mathrubhumi Group is not only a fast growing media house of repute but also a gigantic corporate entity in the Indian mass communication industry.

Courses offered at Mathrubhumi Media School

At present, Mathrubhumi Media School on its palette has two full time Post Graduate Diploma courses. They are:

**PG Diploma in Journalism
Print and Digital Media**

**PG Diploma in Journalism
Broadcast and Digital Media**

These courses are administered using the manpower and ideas of industry experts and veterans of the Mathrubhumi Group. Students get hands on experience in Print, Digital and Broadcast media directly from the masters.

The main focus of Mathrubhumi Media School is on intense practical training. The school is on a mission to train its students in the most modern and cutting edge technology and software. Some of them are listed below.

- Pre-press news flow using Atex (Content Management) and InDesign (Pagination)
- Video Camera Operations
- Still Photography and Photojournalism
- Video Production
- Visual Story Making
- Mobile Journalism
- News Production
- News Anchoring and Teleprompter training
- Newspaper production
- Television news production
- Documentary Production
- Short Filmmaking
- Basic FM Radio Operations

Facilities at Mathrubhumi Media School

Smart Class Rooms

Media School has fully air conditioned lecture halls with the latest projection and audio equipment. This highly sophisticated environment contributes immensely to the teaching-learning experience. It also has a smart podium to display presentations. Students watch and analyse news on the smart TV in the lecture hall.

Fully equipped and air conditioned Computer lab

Media School has a state of the art computer lab with ultra-modern systems to train students in various practical aspects of journalism and mass communication. This is the birthplace of many of their practical work. The lab also has high speed internet connectivity.

A well-stocked library

We understand that innovative ideas and intellectual capacity is nourished with good reading. The Media School library is intended to take the reading experience of students beyond

academic books. The library has a good collection of fiction and nonfiction books apart from subject oriented textbooks. All the important periodicals are available for students in the library.

Studios

Unlike many institutes where studios are static, students of Media School have access to Mathrubhumi Television News loor to learn professional News Production and Anchoring. They are also exposed to celebrity photoshoots for magazines. They learn basic radio operations from the studios of Club FM.

Print News Bureau and Desk

Media School students are trained in various aspects of print journalism including news reporting, editing and page design in association with various news bureaus and desks of Mathrubhumi. An expert team from Mathrubhumi trains them in pre-press workflow including professional content management and page design and layout.

M P Gopinathan, Dean

A veteran journalist with 38 years of experience in journalism, Gopinathan has been the editor of the periodicals of Mathrubhumi. He has been the strong force behind the success of several publications like Thozhilvartha, Mathrubhumi Year Book, GK & Current Affairs, and Children's publications.

Sandhya P P, Senior Faculty

Sandhya is a senior broadcast journalist with more than 17 years of experience in the industry. She is a recipient of the State Television Award for outstanding television reporting. She was honoured with the Laadli National Media Award for socially responsible journalism.

Sujit Chandra Kumar C, Senior Faculty

Sujit Chandra Kumar brings to the table three decades of experience as a journalist with leading Indian and international publications including The Week, Times of India, Hindustan Times, Deccan Chronicle, Muscat Daily and The Guardian. Before joining the

Placements

Apart from Mathrubhumi Print, Broadcast and Digital media, the school offers placement assistance in other reputed media organizations.

Mathrubhumi Media School, he was the Editor of Kochi Times, the daily supplement of Times of India and headed the team that managed the Kerala operations of Etimes, the entertainment portal of Times of India.

He has an Mphil in English language and literature from Bharathidasan University and a certificate in journalism from the Madurai Kamaraj University. He has done the prestigious Chevening scholarship course at the University of Westminster, United Kingdom. Besides attending classes at the Harrow campus of the university, he also had a media attachment with The Guardian newspaper as part of the scholarship.

Deepa Madathil, Faculty

Deepa is also a broadcast journalist who was associated with Asianet News for four years. She has also worked in a leading online portal. She is an expert in national and international affairs.

Guest Faculty

Apart from regular faculty, guest faculty from the industry and top media institutions of the country visit the school to share their knowledge, expertise and experiences





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